Agenda
Creative Capacity Steering Committee
Thursday, December 13, 2007
3:00 to 5:00 pm

Portland Art Museum
1219 SW Park Avenue, Portland
Trustees Board Room, 4th Floor

3:00 to 3:10	**Opening comments and introductions** • Meeting objectives and format • Self introductions	Martin Medeiros, Chair
3:10 to 3:15	**Why we need sustainable funding for arts and culture.**	Sam Adams, Commissioner City of Portland
3;15 to 3:25	**Making Art Accessible - What if we…** • made art more accessible by offering free admission days. • Discussion	Brian Ferriso, President Portland Art Museum
3:25 to 3:35	**Report on Best Practices** • What other communities have supported • How other communities have paid for arts and culture. • Discussion	Eloise Damrosch, Executive Director Regional Arts & Cultural Council
3:35 to 3:45	**Summary of public input** to date • Interviews • Informal survey results • What people say they want • Discussion	Kathleen Cosgrove, Consultant, Creative Capacity Project
3:45 – 4:00	**Arts Education - What if we…** • *K -12 Arts Partners* - used a collaborative approach to ensure that every K-12 student had art integrated into their basic curriculum. • *Higher education excellence* - had a college recognized around the world as a leader in fine arts, design and creative studies • Discussion	David Wynde, Arts Partners - Board member PPS – Board member Tom Manley, President Pacific NW College of Art

4:00 - to 4:25	**Funding**
	• Budget and funding objectives
	• Funding Alternatives
	  o One time public funds
	  o Incentives to encourage giving and investing in the arts
	  o Current taxing options
	  o New taxing options
	• Discussion
		Sam Adams,
		Portland City Commissioner

4:25 to 4:45	**Overview of the political landscape** • Competition for public funds - Other projects looking to be on the ballot in upcoming elections. • What needs to be tested/polled • Discussion on messaging	Patricia McCaig
4:45 to 5:00	**Conclusions** • Consensus on project areas • Consensus on funding objectives • Agreement on polling needed and possible messages to be tested.	Martin Medeiros, Chair