

**Results of the Creative Capacity survey:
How do you prioritize building creative capacity in the region?**

10/25/07 - 1/8/08

Q1. Which best describes your occupation?

	Percent	Count
Creative professional/Artist	26.7%	181
Business or Professional services	49.3%	335
Non-profit arts administration	12.7%	86
Education – student, educator or administration	11.5%	78
	answered question	679
	skipped question	7

Q2. What is your age?

	Percent	Count
Under 21	0.3%	2
22 to 35	25.0%	171
36 to 50	38.2%	262
51 to 65	32.8%	225
over 65	3.8%	26
	answered question	685
	skipped question	1

Q3. Are you a registered voter and do you generally vote in every election?

	Percent	Count
Yes	97.1%	664
No	3.1%	21
	answered question	684
	skipped question	2

Q4. In which county do you reside?

	Percent	Count
Clackamas	5.3%	36
Multnomah	86.7%	592
Washington	8.2%	56
	answered question	683
	skipped question	3

Q6. Assuming an equitable and non-onerous funding mechanism, how much would you be willing to pay per month to support the above activities?

	Percent	Count
\$0 per month	5.8%	40
\$.01 to \$3.00	16.8%	115
\$3.01 to \$5.00	28.3%	194
\$5.01 to \$10.00	23.8%	163
\$10.01 to \$20.00	25.4%	174
	answered question	685
	skipped question	1

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Q5. Assuming an equitable and non-onerous funding mechanism, please RANK (not rate) the following priorities from 1 to 5 (1 being the lowest and 5 the highest) what you think should be the priority for building creative capacity in the region

	Lower priority	2	3	4	Higher priority	Rating Average
Increase the number of community arts centers and performance venues.	291	207	111	61	16	1.99
Increase public accessibility (affordability) to regional arts and cultural organizations. (More free days at museums and/or public performances).	104	150	167	193	72	2.97
Include Arts education as part of the basic curriculum in all K-12 schools.	17	47	110	151	361	4.15
Make the Portland region one of the top 10 regions for public funding for arts and culture.	175	165	117	122	107	2.74
Enhance support for local artists and other creative professionals, (i.e. live/work space, access to affordable health insurance, connecting local artists with both local and world wide needs for talent, marketing the Portland region as an art center, etc).	99	117	181	159	130	3.15

answered question 685
skipped question 1